



## Privacy Policy – Impact Global

We respect our customers and understand that you are concerned about privacy. The purpose of this privacy policy is to let you know what kind of information we collect, how we use it, with whom it may be shared, what choices you have regarding our use of your information, and how you may review and change some of the data you provide to us.

You have entered a “replicated website” of a Distributor for Impact Global Lifestyle, LLC (referred to herein as the “Company”, “our”, “us” or “we”) or through our corporate site [impactglobalhq.com](http://impactglobalhq.com).

These sites are operated by the Company and are hosted on the server of the Company and its third-party technology providers. The information you submit on the site is sent to and accessed by the Company, as well as the Distributor (referred to herein as “Distributor”) to whom this Site is assigned (except as set forth in this privacy policy). By visiting this Site and providing information to the Company you consent to the following privacy policy, use and disclosure of information.

We place a high priority on the security of your personal information and we have incorporated the General Data Protection Regulation (GDPR) implemented by the European Union on May 25th, 2018. We adhere to these regulations for all customers and distributors regardless of their geographical location or country of origin.

### Information Collected

The Company is the sole owner of the information collected on our websites and on the replicated websites that we provide for use by our Distributors (hereafter the “websites”). We collect information from customers and visitors to the websites at different points on the websites.

#### Personal Information

Through your use of or visits to our websites, you may be required or requested to provide personally identifiable information to us. Personal information is any piece of information that can potentially be used to uniquely identify, contact, or locate a single person including names, addresses, email addresses, telephone numbers, and credit card or banking information. We adhere to General Data Protection Regulation (GDPR) a regulation implemented by the



European Union designed to protect the rights of the person, their information and how their information is used. This regulation is effective as of May 25th, 2018 and is incorporated within this policy. GDPR expands the definition of personal information to include **all** of the following:

- a name and surname
- a home address
- an email address such as name.surname@company.com
- an identification card number
- location data (for example the location data function of a mobile phone)\*
- an Internet Protocol (IP) address
- a cookie ID\*
- the advertising identifier
- data held by a hospital or doctor, which could be a symbol that uniquely identifies a person

\*We do not track or identify member location and/or mobile unique identifiers

## Customer Information

Customers are required to provide contact information (such as name, mailing address, telephone number(s), and email address). Customers are also required to provide payment information (such as credit card, debit card, or checking account information). We use this information to maintain contact with customers, to process customer orders, and for billing purposes. All payment information is stored by our merchant gateway, encrypted and not available to our employees or the company for access. Only partial payment identifiers are available to demonstrate and verify a customer purchase. If you contact us and ask us to tell you the payment information you have on file, we are not able to do so other than to provide you a partial payment identifier. We cannot update your credit card or payment information for you. Only you can enter this information which is encrypted and managed by PCI compliant merchants.

## Profile Information

The Company gathers and stores some information that it collects through cookies, log files, clear gifs, and/or third parties. Such information is not used to provide offers or create a profile of visitors to our websites (“users”) which include visitors and customers. Profile information is not tied to a user’s personally identifiable information; however, such information is aggregated to provide offers and improve the content of the site for the user.

## Information Use & Sharing

### Personally Identifiable Information

The Company DOES NOT share personally identifiable information except with contracted service providers as may be necessary to: (a) process orders and/or returns and obtain payment; (b) complete an enrollment as a customer. We also provide personally identifiable information: (a) to upline Distributor(s) as described herein; and/or (b) to the Distributor on the Company's Distributor locator feature on the Company's website; and/or (c) to assign a sales or enrollment lead to an active Distributor.

## Genealogy Information

The Company provides certain information to Distributors regarding Customers enrolled in a Distributor(s) downline marketing organization. As a Customer of The Company, your name, address, email address, telephone number, sales volume, and order history information will be provided to other Distributors as downline genealogy information. No other personally identifiable information will be shared with other Distributors. Information relating to downline Distributors is made available to Distributors subject to a confidentiality and non-solicitation covenant in the Distributor agreement that each Distributor enters into with the Company. However, the Company does not warrant that other Distributors will adhere to the confidentiality and non-solicitation covenants, and the Company shall not be responsible for Distributors' violation of these covenants.

## Sales Information

If you make a purchase from a Distributor through this Site, we will provide the Distributor to whom this Site is assigned with your name, contact information, a description of the item(s) purchased, and the sales volume associated with the purchase. No other personally identifiable information will be shared with the Distributor. You may change the information at any time by accessing your account profile page.

## Aggregated Information (Non-Personally Identifiable)

The Company may share aggregated demographic information with our partners, vendors, suppliers, third party providers, and advertisers. This is not linked to any personally identifiable information. Cumulatively this information cannot identify an individual person.

## Business Transitions

In the event the Company goes through a business transition, such as a merger, being acquired by another company, or selling a portion of its assets, the personal information of customers and Distributors will, in most instances, be part of the assets transferred. If as a result of the business transition, a customer's personally identifiable information will be used in a manner different from that stated at the time of collection, the customer will be given a choice consistent with our notification of changes section.

## Lead Assignment And Generator Locator Features

The Company occasionally will assign prospective sales and new customer leads to Distributors. In these cases, we will provide the Distributor the name and contact information of the customer or prospective customer. In addition, the Company has a Generator Locator feature on its website. Pursuant to this feature, a prospective customer can locate a nearby Distributor. In order to make the Distributor Locator feature and the lead assignments effective, the company will provide the prospective customer with the Distributor's name and contact information, which may include his/her telephone number, address, and/or email address. Both the Customer and Distributor define the information they will allow to be shared for this purpose. The customer and distributor may change this information at any time by accessing their company provided account page/profile.

## Communication From Us

### Special Offers And Updates

The Company sends all Customers a welcoming email to verify password, username, and reference to terms and agreements signed for during the purchase process. All Customers will occasionally receive information on the Company business, products, services, promotional offers, and newsletters. We do not allow other companies or entities to contact our customers unless a customer requests or grants permission to the third-party provider.

### Service Announcements

At times it is necessary to send out strictly service related announcements. For instance, if our service is temporarily suspended for maintenance we might send customers an email. Generally, customers may not opt-out of these communications, though they can deactivate their account. However, these communications are not promotional in nature.

### Customer Support

The Company communicates with Customers via email, regular mail, support ticketing system and telephone on a regular basis to provide requested services and in regard to issues relating to their Company services. Such communications may be by email, regular mail, support ticketing system or telephone. The Company also communicates with customers by posting messages in the member site and through its mobile app.

## Miscellaneous

### Legal Disclaimer

Though the Company makes every effort to preserve user privacy, the Company may need to disclose personal information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a law enforcement action, a subpoena, warrant, court order or legal process served on the Company.

## Changes To The Privacy Policy

The Company reserves the right to amend or change this Privacy Policy at any time and at its sole discretion. When material changes or amendments are made to the Privacy Policy, we will announce the release and effective date of the amended Privacy Policy which is typically immediately upon release unless otherwise specified by the Company.

## Choice

Users are notified when their information is being collected by any outside parties (except for IT providers, merchant services providers, federal regulators and Google Analytics). Typically the Company does not share information with third parties but in the event it does so, all users will be notified in advance.

## Links

The Company's websites may contain links to other sites. Please be aware that the Company is not responsible for the privacy practices of such other sites. We encourage users to be aware when they leave our site and to read the privacy statements of each and every website that collects personally identifiable information. This privacy statement applies solely to information collected by the Company websites.

## CALIFORNIA ONLINE PRIVACY PROTECTION ACT COMPLIANCE

Because we value your privacy we have taken the necessary precautions to fully comply with the California Online Privacy Protection Act. We therefore will not distribute your personal information to outside parties without your consent.

## CHILDREN'S ONLINE PRIVACY PROTECTION ACT COMPLIANCE

We are in compliance with the requirements of COPPA (Children's Online Privacy Protection Act), we do not knowingly collect any information from anyone under 13 years of age. Our website, products and services are all directed to people who are at least 13 years old or older.

## Privacy Policy Applies To All Data Collected

This privacy policy applies to personal data regardless of the technology used for processing that data – it's technology neutral and applies to both automated and manual processing. It also doesn't matter how the data is stored – in an IT system, through video surveillance, or on paper; in all cases, personal data is protected as defined in this policy.

## USER RIGHTS

Your personal information is exclusively yours. If you choose to share information with us as a customer or as a distributor, you grant us permission to collect your personal information. We will protect your information as defined in this policy. You maintain control over your information.

You have the right to:

- information about the processing of your personal data
- obtain access to the personal data held about you
- ask for incorrect, inaccurate or incomplete personal data to be corrected
- request that personal data be erased when it's no longer needed or if processing it is unlawful
- object to the processing of your personal data for marketing purposes or on grounds relating to your particular situation
- request the restriction of the processing of your personal data in specific case
- receive your personal data in a machine-readable format and send it to another controller ('data portability')
- request that decisions based on automated processing concerning you or significantly affecting you and based on your personal data are made by natural persons, not only by computers. You also have the right in this case to express your point of view and to contest the decision

## QUESTIONS

Questions regarding this Privacy Policy should be directed to:

[compliance@impactglobalhq.com](mailto:compliance@impactglobalhq.com)

Or by mail to:

Impact Global Lifestyle  
1338 S Foothill Dr. #112  
Salt Lake City, UT 84108  
USA

## Effective Date

The effective date of this Privacy Policy is March 1st, 2022.